

UI UX DESIGNER

Deysi Petchiny | Exceptional Interface Designs



Bloor West Toronto



616. 648.4694



deysi@creativa.ca
deysi@live.ca

ABOUT ME

Expert knowledge of the user interface design process and deliverables throughout the development lifecycle including requirements refinement, task flows, storyboards, wireframes, visual mock-ups, prototypes, and detailed design documentation, to be applied on interfaces design for Mobile and Desktop, and responsive websites by focusing on human to computer interaction.

For several years I have been working as UI/UX Interface Designer, Visual Designer, Web Designer and CMS Integrator for the Industry of large corporations' websites such as: Bell.ca, Scotiabank, Texas Instruments, CIBC Bank, TLC Laser Vision Correction.

Highly skilled in software applications and tools: Adobe CC, In Design, Visio, Axure, InVision, Web theologies: HTML, CSS, Bootstrap, CMS, and JavaScript.

Strong knowledge of technical capabilities and constraints across devices, and an interest to engage with emerging technologies.

Ability to handle multiple projects and work quickly without sacrificing quality.



EMPLOMENT

Scotiabank Digital Channel | Feb.2016-Present | UI Designer, Visual Designer

- Conceptualize, design, and Incorporate user interface design standards across the website, as needed
- Creating visual designs elements to be included in the site including, promotional campaigns, new elements designs.
- Web production: using CMS, HTML5, CSS3 and Javascript.

Creativa.ca | 2010-Present | Web Designer, Graphic Designer

contracting and Freelancing for Business and professional to created their promotional marketing materials from a website, logo to a brochure (Please take a look to my online portfolio) www.creativa.ca

Bell.ca | Oct.2014 - Dec.2016 | Web designer | UI Designer

Collaborating with the marketing and production team to incorporated New UI design standards across the website as needed, Integrating new copy and images on CMS for their Desktop and Mobile website, as well transferring both of these site to a responsive website: www.bell.ca

- Conceptualized new designs, and UI interfaces.
- Web production e integration, of content and images in to the desktop, mobile, and responsive website.

Scotiabank - International Banking | UX Designer April 2014 – October 2014

Worked with the Mexico Retail website, Creating UXD (Wireframes in English and Spanish) and as Visual Designer creating icons visual design mockups, visual assets and documentation required for proper implementation:

Desktop|
prototype:https://apps.scotiabank.com/LEAP_Prototype/desktop/html/index.html

Mobile| prototype:
https://apps.scotiabank.com/LEAP_Prototype/mobile/html/index.html



TECHNICAL SKILLS

Web Technologies:

HTML, CSS, Bootstrap, CMS integrator

Software Applications:

Adobe CC (Photoshop, Illustrator, InDesign, Dreamweaver, Flash) MS Office, Final Cut Pro.

Operating Systems:

Windows 7,8,9,10, Mac OSX

Multimedia:

Final Cut Pro, Adobe Premier.

Spanish Web Editing:

Editing and translating web content to elaborated Spanish wireframes.



COURSES, TRAINING

User Experience Design Fundamentals:

- Elements of User Experience
- Using Elements: Strategy, Scope, Structure, Skeleton, and Surface.

Bootstrap Essentials

- Creating Responsive, layouts
- using bootstrap
- Components in Bootstrap
- Java Script Add-On

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EMPLOMENT

CIBC Internet Channel | UX Designer, Visual Designer

April 2013- October 2013

Worked with the CIBC Channel gathering information to be implemented in to wireframes for the mortgages section within their website.

Texas Instruments | Visual Designer e Integrator

July 2005- Dec 2011

Worked with the marketing design team to updating the website globally in many different languages also creating images, graphics and multimedia presentations required for the implementation into their website: www.ti.com

- Conceptualize, New designs, to develop the User Interface
- Web production e Integration of their site using CMS, HTML, CSS
- Created visual designs including icons, visual design interfaces, Multimedia presentations, editing videos to be add it to their website.

CIBC Internet Channel | UX Designer, Visual Designer

Jan 2000- Jan 2005

Worked with the CIBC Internet Channel to create the online banking website, creating graphical interface designs and HTML prototype design activities for different micro sites within the bank: www.cibc.com

TLC Laser Vision Correction |UI Visual Designer

May 1999 - Jan 2000

Designing Interfaces, images to be implemented into several websites in both English and French for the organization website: www.tlcvision.com

EDUCATION

Academy of Design Digital Media Design

- GUI Interface Design
- Web Page Design
- Flash Scripting
- Video and audio editing
- Creating Responsive, layouts
- 3D Graphic
- Story boards

St. Lawrence College Kingston | Graphic Design

- Principles of Design
- Computer Graphics
- Layout Design
- Typography Design
- Computer Illustration
- Illustration by Hand

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